ADAPTIVE IMPLEMENTATION ZONES (AIZ) OVERVIEW OF KEY ASPECTS

ENHANCING BUSINESS ADAPTABILITY AND CUSTOMER VALUE



CONTENTS

The challenge for modern organizations today

The Adaptive Implementation Zone (AIZ) Model

How AIZ enhances your business adaptability

Bringing AIZ to life

Why AIZ matters for your business

Kick-start your AIZ journey



THE CHALLENGE FOR MODERN ORGANIZATIONS TODAY

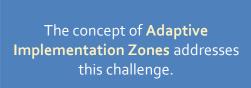
A company develops a strategy to generate value for customers and itself by utilizing its unique skills and capabilities to create and provide products and services.

A roadmap is needed to synchronize strategy and goals with company capabilities to optimize value generation

Market situations and technologies change constantly requiring rapid adjustments to the roadmap and even strategy to keep generating high value

Most scaled agile **frameworks are rigid**, hindering adaptability to maximize value generation

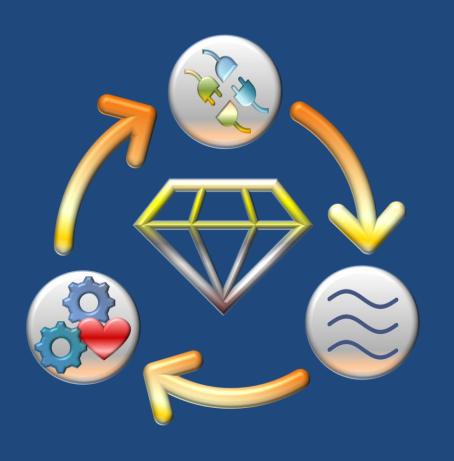
Ongoing dynamic adaptation of the organization, especially development, is required to continuously generate high value.







WHAT IS THE ADAPTIVE IMPLEMENTATION ZONE (AIZ) MODEL?



- The model consists of 3 key elements:
- 1. Mapping of business initiatives to team skills and availability which identifies where which teams can generate the most value for the organization by working on the right initiatives on the roadmap.
- 2. Adaptive Implementation Zones which enable the dynamic reorganization of teamwork in which the teams jointly implement one or more business initiatives. Zones are flexible groupings of teams that adapt to development requirements with teams joining and leaving as needed.
- 3. **COREs** are functional and operational competence centers. They promote the ability to work together dynamically, create stability and emotional security when requirements change, and ensure the operation of the systems.



HOW THE AIZ ENHANCES YOUR BUSINESS ADAPTABILITY



Holistic view of skills of the teams, and mapping to the business initiatives of the roadmap enables alignment with the company's business goals.



High adaptability through flexible team assignments. In the event of short-term changes in requirements, the skills required for the implementation of the initiatives of a zone can be re-prioritized and made available more quickly.



Silos are avoided and fluid team cooperation is achieved with a common focus on customer needs and business goals.



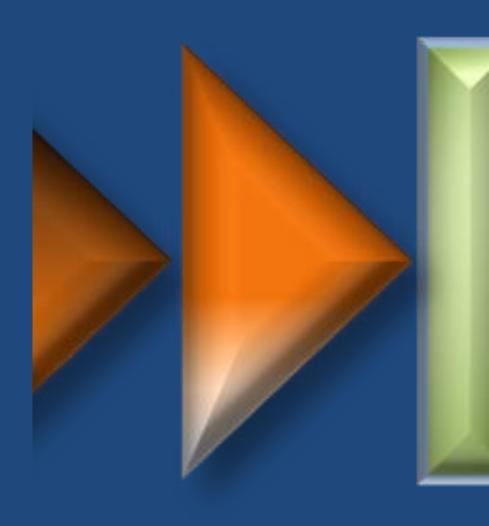
The zone has clear development responsibility for business initiatives and thus creates a clear communication channel between business and IT.



BRINGING THE AIZ TO LIFE

- Fit to the context: Adapt the AIZ model to the specific business context of your company.
- Start small: Identify one or two zones, responsible for a small number of initiatives as a starting organization this keeps the risk low and the learning high.
- Set up Events and Artifacts: Integrate necessary events and artifacts for alignment and transparency into the existing strategy and portfolio management processes
- Create Transparency: Develop team competence profiles for the optimal allocation of the teams within the zone.
- Adapt the organization: Set up the corresponding chapter for the operation of the business initiative systems as well as the emotional home of the team members.
- Learn and Multiply: Build learning into the transformation and move to other areas of the organization.





WHY THE AIZ MATTERS FOR YOUR BUSINESS

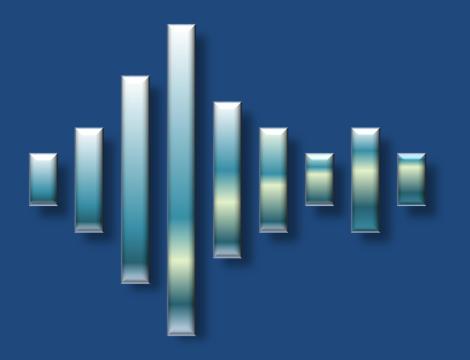


- ✓ Improved ability to react to market changes.
- ✓ Better alignment of teams with strategic goals.
- ✓ Early recognition and resolution of capacity conflicts through a clear roadmap.
- ✓ Incremental transformation towards an adaptive development organization.
- ✓ Clear alignment of business initiatives to development responsibility.
- ✓ Improved employee satisfaction and loyalty through stable yet dynamic structures.
- ✓ Avoidance of silos and high willingness of teams to cooperate
- ✓ Optimized use of resources through transparent need-capability mapping



KICK-STARTYOUR AIZ JOURNEY





- Visit our website at www.rimagin.de/aiz to find out how to kick-start your AIZ journey and for the latest news about adaptive zones
- You can get information about services and interventions and find out how our AIR intervention approach ensures that changes are appropriate, low-risk and effective.
- If you want the real nitty-gritty, we recommend that you grab a strong coffee and check out our <u>white paper</u>.
- Haven't found what you're looking for? Feel free to <u>contact</u> us for any queries!



ABOUT RIMAGIN

Rimagin GmbH

Managing Directors: Richard Butler, Manfred Becking Marschallstraße 31, 45889 Gelsenkirchen, Germany.

Phone: +49 1575 4366172 E-mail: <u>info@rimagin.de</u> Visit us at <u>www.rimagin.de</u>

